

# READY SET GROW

## 2015/2016 COMMUNITY REPORT



OUR VISION: EVERYONE HAS A HOME AND BELONGS IN COMMUNITY

IN THE LAST YEAR, ON OUR MISSION TO OPEN DOORS TO ACCESSIBLE AND AFFORDABLE HOMES, WE'VE REACHED OUT TO MORE PEOPLE THAN EVER BEFORE, THROUGH AWARENESS-BUILDING PROJECTS, COMMUNITY CONNECTIONS AND SOCIAL MEDIA.

**Thank you from every individual** who had a place to call home when they would have otherwise been without a safe place to live. Thank you to every volunteer who has shared their time; every person, group or company that has given dollars; everyone who has invited someone else to be part of the growing Accessible Housing community.

BY 2019, NEARLY

**200,000** CALGARIANS OVER THE AGE OF 15 WILL BE LIVING WITH A DISABILITY

City of Calgary. (2009). City of Calgary Population Outlook 2009-2019 City of Calgary data for housing trends.

LESS THAN

**3%** OF CALGARY'S AFFORDABLE HOUSING IS ALSO ACCESSIBLE, THIS MEANS THERE ARE ONLY **330** HOUSING UNITS THAT ARE BOTH ACCESSIBLE AND AFFORDABLE

City of Calgary. (2011). 2011 Survey of Non-Market Rental Housing in Calgary.

IN THE LAST YEAR WE RECEIVED

**733** INQUIRIES FROM INDIVIDUALS LOOKING FOR A HOME

### OUR IMPACT

AT THE HEART OF EVERYTHING WE DO ARE OUR VALUES OF **COMMUNITY, EMPOWERMENT, COMPASSION AND LEADERSHIP.**

THERE ARE SO MANY WAYS - BIG AND SMALL - THAT THE IMPACT OF LIVING THESE VALUES SHOWS UP IN THIS WORK.



#### Community

**81% OF OUR CLIENTS** HAVE MAINTAINED OR INCREASED THEIR SOCIAL NETWORKS AND RELATIONSHIPS

*"[without the program] my independence in my home as well as my involvement in the community would be severely compromised. My life would be extremely different." - a client*

#### Empowerment

**80% OF OUR CLIENTS** SAY THAT THEY'VE MAINTAINED OR INCREASED THEIR MEANINGFUL USE OF TIME AND THAT THEY'VE MAINTAINED OR INCREASED THEIR SELF-CARE SKILLS

*"I have been able to deal with my emotional, mental and psychological issues at a level where I can communicate with others better." - a client*

#### Compassion

**90% OF OUR CLIENTS** FEEL RESPECTED BY STAFF AND **95% OF CLIENTS** FEEL THERE IS A STAFF MEMBER THAT THEY CAN APPROACH WITH A CONCERN OR QUESTION.

*"I've been needing surgery for two years and will be getting it next month. This would never have happened without my caseworker. She goes to appointments with me, she advocates and knows how to navigate the system." - a client*

#### Leadership

**90% OF OUR CLIENTS** SAY THAT THEIR LIVES WOULD BE MORE DIFFICULT WITHOUT OUR SUPPORT

*"I would not have the chance to feel alive again, or have the freedom in my life." - a client*

### NEW INITIATIVES



#### Accessible U

Launching later in 2016, Accessible U will be a digital treasure chest of resources, a centralized hub where people can access information about making homes more accessible. In the last year, extensive community engagement culminated in a Design Team of 21 participants with a range of perspectives to brainstorm and plan Accessible U's scope and focus.

#### 45 New Homes

Our new 45-unit home will begin construction in 2016, opening doors for more individuals with limited physical mobility. We've been hard at work in the last year: planning, partnering, consulting and now we're ready to grow!



## OUR PEOPLE AND OUR RELATIONSHIPS

IN THE LAST YEAR WE RESPONDED TO REQUESTS FROM COMMUNITY TO DO MORE BY GROWING OUR PROGRAMS, MAKING NEW RELATIONSHIPS AND WIDENING OUR INFLUENCE.

**21** PROFESSIONALS PARTICIPATED IN OUR ACCESSIBLE U DESIGN TEAM SESSIONS, CONTRIBUTING **168** HOURS OF THEIR EXPERTISE

OUR TEAM PARTICIPATES ACTIVELY IN **11** COMMITTEES, COLLABORATIVES AND WORKING GROUPS

**5** NEW COMMUNITY PARTNERSHIPS, IN ADDITION TO THE **26** PARTNERS WE CONTINUE TO WORK WITH EVERY WEEK



WE ARE *growing,* NOT JUST UP... BUT DOWN.

IN THE LAST YEAR WE'VE BECOME MORE DEEPLY ROOTED IN OUR VALUES, OUR VISION AND WITH YOUR SUPPORT ACCESSIBLE HOUSING WILL CONTINUE TO PROVIDE A PATH FOR INDIVIDUALS TO FIND HOME.

## OUR REACH

MORE PEOPLE THAN EVER BEFORE HAVE HEARD ABOUT THE GREAT WORK OF ACCESSIBLE HOUSING

**f** **56%** ▲ INCREASE IN PAGE LIKES

**t** **60%** ▲ INCREASE IN FOLLOWERS



**14** LOCAL LEADERS PARTICIPATED IN THE ACCESSIBILITY TOUR IN DECEMBER, HIGHLIGHTING CHALLENGES IN OUR DOWNTOWN PUBLIC SPACES

OUR MOST POPULAR FACEBOOK POST REACHED **11,600** PEOPLE

**19,000** VISITORS TO OUR WEBSITE

**24** MEDIA STORIES

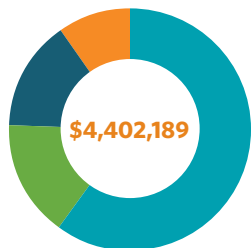
**2,821** PEOPLE HEARD ABOUT THE WORK AT ACCESSIBLE HOUSING THROUGH **25** DIFFERENT EVENTS

**2,740** ACCESSIBLE HOUSING NEWSLETTERS READ

Accessible Housing holds a special place in my heart as I have lived at their Fourth Dimension home on two occasions. They are an integral organization in our city and they embody exactly what an organization of this type should: quality care and human compassion. - **Honourable Kent Hehr, M.P.**

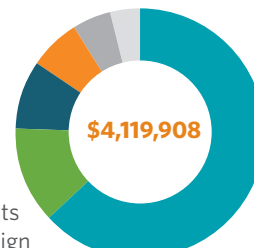
## OUR FINANCIALS

ACCESSIBLE HOUSING IS ABLE TO RUN A VARIETY OF PROGRAMS THROUGH THE SUPPORT OF MANY DIFFERENT PEOPLE, FUNDERS, DONORS AND COMMITMENTS FROM GOVERNMENT.



### REVENUE

- 60.2% Government funding
- 15.5% Donations & other revenue
- 14.6% RESOLVE Campaign
- 9.7% Deferred contribution



### EXPENSES

- 63.3% Salaries & benefits
- 12.4% RESOLVE Campaign
- 9.0% Client direct costs
- 6.6% Other expenses
- 5.0% Facility expense
- 3.7% General & administration

Please see our complete financials at [accessiblehousing.ca](http://accessiblehousing.ca)

*Thank you!*

Accessible Housing is the best organization I have worked for. It is quickly growing and the core values of the agency align well with my personal values. - **staff member**

I feel we have an incredibly strong organizational culture. I enjoy coming to work and feel that every new employee that has recently joined will only make it better. - **staff member**

Best place to work in the sector, hands down! - **staff member**

Thank you to all the corporate volunteers, casino volunteers, marathon participants and everyone who has been part of the last year in big and small ways. This is a full list of Accessible Housing's donors and all RESOLVE Campaign donors over \$25,000.

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